

Show your strength. Build with concrete.

When you have a construction project and a substantial investment on the line, it's easy to get caught up in the initial costs. Budgets are thin. Timing is tight. Using less expensive materials will actually cost you more in the long run! With concrete, you know what you build is going to be secure from Day One. There's simply nothing safer or stronger - and that's worth the investment.

Energy efficiency

Concrete's thermal mass properties can save 5% or more in annual energy costs compared to softwood lumber.



Durable and resilient

Concrete is one of the few materials that can outlast disasters like hurricane and tornadoes, but also stands up to manmade threats.



Stands the test of time

Concrete structures are designed to last for centuries. Unlike other materials, concrete gets stronger over time.



Sustainability

Concrete's strength, durability and energy efficiency make it an environmentally friendly material - especially when you consider the entire life cycle of the building.



Simple to use

If a material isn't easy to use, it doesn't matter how strong it is. Concrete can be molded into any shape, size, or design.



Safe and strong

Building with concrete gives you a fire-resistant structure. When combined with other fire safety systems, you can exceed building requirements - instead of just meeting them.



Value that lasts

Concrete won't rot, mold, rust or deteriorate. It can also resist insects. It's energy efficient and virtually maintenance-free - which means the resources you invest now will last for decade to come.



Source: A Coalition of the National Ready Mixed Concrete Association



For more information visit atlanticconcrete.ca

CONCRETE | Build for life™