

# Invest in your drivers for 2020!

Contact your Provincial Concrete Association or 902 443-4456 ext 1 for more information.

## Concrete Delivery Professional

*...recognize the importance of your front line people, the drivers; with nationally recognized training.*



## CDP- Now available online - 2020!

This nationally recognized course is offered for employees and drivers of the ready mix industry and focuses on five key areas:

**Product Knowledge, Environmental Awareness, Customer and Company Relations, Safety and Vehicle Maintenance & Operations.**

Training your concrete drivers can have a significant impact on your business. Doing it online is a way for your drivers to do so on their own time or during down time at their place of employment. No extra travel costs. Certification is valid for five years and wallet cards, and certificates will be issued once the student passes the exam with a mark of 70% or over, completion of required hours and full payment has been received. Please note that requirements may vary from province to province.



### Training online is easy...

- Employees don't need to take time off work for training. Saving employers money.
- Online training is effective for training across multiple locations. No need to send employees away for training, again saving money.
- Studies show that online training programs are easy to take and lead to increased knowledge retention, unlike a classroom setting.
- It's flexible - Employees can learn from the comfort of their home or when things are slow at the office.
- Employees can learn at their own pace.

### Benefits of Training your Drivers:

- Better performance, less supervision
- Safer and less accidents
- Higher morale among employees

Recognized by the

